

# Understanding Project Management

Accenture research predicts that the future of work will be more project-based than it is today. Project management skills will be central to achieve organizational objectives as businesses shift their operating models and prepare for the post-pandemic world.



## Course Description

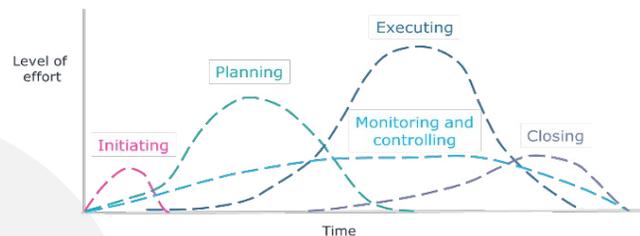
Understanding Project Management (UPM) is a Web-based learning resource that helps experienced and aspiring project managers understand the five process groups of best practice project management.

The course can be taken as pre-work to help users prepare for more advanced workshops or as a standalone project management primer to better understand fundamental project management. It can also be used as an ongoing reference tool to reinforce concepts and prior learning.



## Course Content

UPM is aligned to PMBOK 6th edition. Beginning with the project management overview including Agile, it delves deeper into the five project management process groups and culminates with an integrative simulation where the participants apply project management concepts in the context of a realistic project.





## Instructional Approach

The self-paced 4-hour program comprises 18 learning bursts in 6 modules. The learning burst is a proven instructional approach that includes multiple instructional elements addressing the same content. Each learning burst includes:

- **Narrated infographic video – Core instruction**
- **Animation – A 30-sec summary of the video**
- **Learning check - Fact/Fiction questions**
- **Summary – Key learning points**

Each module includes a timed quiz to assess learning. The final assessment is in the form of a rich, moments-based simulation at the end of the program.



## Outcomes

Increased ability to lead and follow project management processes resulting in:

- **Better project team goal alignment and agreement on more realistic project deadlines and budgets**
- **A common project management terminology allowing for cross functional project teams to speak the same language**
- **More effective planning to mobilize project teams and stakeholders**
- **Consistent application of the triple constraint theory resulting in greater profitability**



## Why Learning Bursts?

A learning burst allows for a user-centric and personalized learning approach. Learners can choose to consume all the instructional elements in a sequence or jump to specific elements based on their prior knowledge of the content. For example, a first-time user will benefit from first going through the instructional video, but an experienced project manager might opt to view the 30-second animation to refresh and confirm their knowledge of the subject.



## Certification

BTS has offered UPM course for more than 10 years and was originally certified by the Project Management Institute (PMI). We are no longer registered with PMI, but the participants can still claim 4 PDUs through PMI's '[Continuing Certification Requirements System \(CCRS\)](#)'.



## Technical Specs

The UPM course resides on a BTS proprietary platform called Pulse.

Licensed users can access the content directly from Pulse by using secure credentials. The course can also be made accessible through our client's Learning Management System (LMS) or other such delivery platforms with a one-time integration fee.

We can also brand UPM to include our client's logo and color palette with a customization fee.



## Detailed Curriculum

### Module

1

#### Project Management Basics

*Basics of project management.*

- Project Management Overview
- Project Management Components
- Agile Project Management

2

#### Initiating Process Group

*Steps to set up a project*

- Defining a Project
- Setting Project Objectives & Scope
- Evaluating Projects
- Setting up the Project Team

3

#### Planning Process Group

*Setting budget, creating schedule, and managing risks for a project*

- Budgeting
- Scheduling
- Risk Management Part 1
- Risk Management Part 2
- Risk Management Part 3

### Module

4

#### Executing Process Group

*Process and people management*

- Managing Projects
- Managing People

5

#### Monitoring & Controlling Process Group

*Managing project variables, changes, and conflicts*

- Managing the Key Project Variables
- Managing Changes
- Persuasion

6

#### Closing Process Group

*Project closing activities*

- Closing Activities

7

#### Capstone Simulation\* (coming soon)

*Case-based final assessment*

## ABOUT BTS

BTS, the global leader in accelerating strategy alignment and execution, innovates how organizations learn, change, and improve. Founded in 1986 and with over 800 employees worldwide, BTS is a publicly traded company with more than 32 offices across six continents.

For more information, please visit [www.bts.com](http://www.bts.com)