## Increasing personal influence for organizational effectiveness....



## Client need

A large technology organization needed to improve collaboration throughout the company, a necessary challenge for growth. The company engaged BTS to create a program to help selected leaders see themselves differently, increase their personal influence and lead the new ways of working in the company.



## The solution...

- Disrupted the definition of trust and what leaders can do to build it

  Built empathy skills through practicing a new kind of listening, both virtually and inperson

  Shared specific tools and techniques to increase productive debate and help leaders
- **Facilitated real conversations,** which were possible to conduct virtually, balancing advocacy and inquiry

engage and inspire teams

Provided real-time feedback to improve leaders' impact in a difficult conversation they planned to have within the next week



## Results

**100%** of participating leaders would recommend the course to others

QQ
I know how to
build trust

I can have the conversation
I was avoiding

I have tools to use tomorrow

