

Ignite team momentum to learn, align, and change

"It was incredibly valuable to get feedback from your peers. At senior levels, this doesn't happen as much as it should"

"We need to focus on culture as a multiplier, if we don't tip the culture piece it will be terrific science x terrific technology x zero [culture] and that will not be a good number."



Our point of view

Turn attendees into active participants and turn thinking into doing

When running a meeting, there is one fact that many people overlook: **a change in information does not equal a change in behavior**. The enduring belief that a speech-driven meeting will change behavior is unwise; while some new information may be absorbed, very little will stick – and even less will happen afterwards.

Only when you add a powerful experience to your change of information will a change in behavior arise as a result. To create shared ownership of a strategic initiative and inspire the motivation to execute, leaders must be **actively engaged in designing** the changes to come within their organization.

BTS has created the digitally enabled **Get Togethers** platform for just this purpose: to turn attendees into active participants to **accelerate a mindsetshift** and liberate the energy needed to achieve change.

How we can help you

- Better project team goal alignment and agreement on more realistic project deadlines and budgets
- More effective planning to mobilize project teams and stakeholders
- A common project management terminology allowing for cross functional project teams to speak the same language
- Consistent application of the triple constraint theory resulting in greater profitability



Implementation

The Get Togethers is a pre-packaged digital meeting-in-box experience that allows leaders or teams to engage in interactive, impactful, and action-oriented learning and working sessions. All data created in these sessions are captured and aggregated in real-time, and can be used for further follow-up and analysis. The capturing of feedback and action builds on:

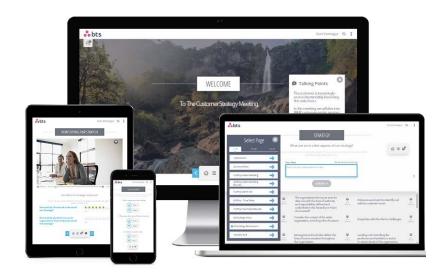
- · Voting, rating and prioritization
- Brainstorming
- Case work

- Crowdsourcing
- Action planning

The Get Togethers tool can be customized beyond standard offerings to meet specific client needs. This customization includes designing a new meeting format, extended client branding, as well as added functionality, question types, and more.

Features

- Delivery: online, virtual, face-to-face
- Self contained, out-of-the-box, easy to use
- Accesibility: mobile, tablet, and PC
- Easy to customize, populate, and deploy
- Standard and customizable experiences
- Dynamic reporting & analytics dashboards



BTS - The people side of strategy

BTS is a global professional services firm that partners with clients to enable strategy execution. We provide the skills, tools, and knowledge so people understand how their daily work impacts business results. We are experts in behavior change, care deeply about delivering results, and inspire people do the best work of their lives.

It's strategy made personal.

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