

Accelerating Executive Development @

The need

Over 36 month journey sought to determine if there could be positive impact on ability to:

- Think strategically, set direction/priorities and generate commitment
- Make decisions that generate value for the Chevron Enterprise
- Develop relationships and exercise influence with external and internal stakeholders
- Consistently drive innovation and transform the business while meeting objectives

The story

BTS partnered extensively with Chevron to design, develop and deploy their preeminent initiative for accelerating executive development.

The experience is a series of modules delivered over an intense few months and includes strategic learning activities, presentations from world-class thought leaders and subject matter experts, on-site visits and self-reflection.

The simulation brings to life Chevron's **unique business and strategic objectives**, seeks to build the commercial competence of its future leaders, provide opportunities for enterprise-wide collaboration and demonstrate the global implication of Chevron's enterprise-wide business challenges.

The challenge:

- Run an integrated energy company like Chevron over a period of 18 years, condensed into a week with teams competing against one another

Results



90% of the population reported that they had tangible evidence of business impact



83% of delegates had taken action to better align their team's day-to-day work to the organisational strategy



70% of delegates had taken action to systematically eliminate errors that inhibit operational excellence



79% of delegates had taken action to enhance relationships with current or new partners

Strategy made personal

We create powerful experiences that help leaders build the future of their business

