

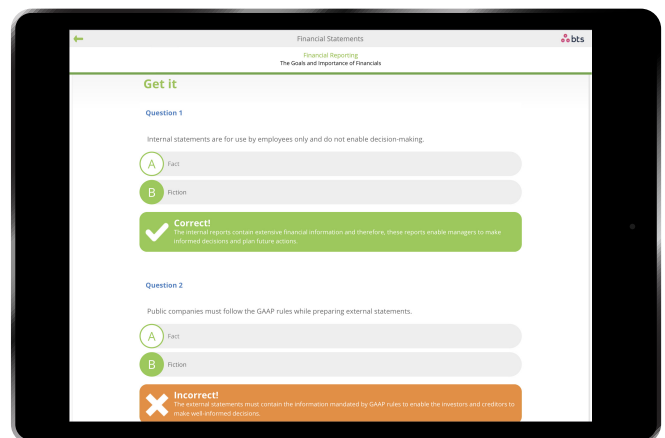
Implementation

Our new edition is **learner driven**. Users can either follow a recommended path through the content or **create a journey of their own** based on their individual and organizational needs. Featuring interactive exercises and multimedia examples, KTB enables users to **freely explore the interrelationships** between financial concepts (such as revenue, profit and the cash cycle) by searching for key topics or following expert recommendations and engaging in targeted learning activities.

Pre-assessments can augment learning, enabling the solution to autosuggest learning paths based on an individual's preference, skill level and interest. The connected, modular nature of Know the Business **supports continuous content updates and improvements** – enabling the system to integrate up-to-date market information and the financial best-practices that are most relevant to your organization. Similarly, the program can be **customized** with content created for specific sections according to **identified client and industry-specific needs**.

Module examples

- Financial Reporting
- Income Statement
- Balance Sheet
- Cash Flow Statement
- Financial Relationships
- Key Ratio Analysis



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