

# Developing a strategic vision at Gestamp...



## Client need

Identifying the need for stronger strategic vision and better financial acumen among leaders, Gestamp embarked on a journey to develop its Plant Managers and Industrial Directors.

The organization partnered with BTS to bring their culture shift to life.



## The solution...

A two-day workshop where Industrial Directors experienced leading the business and practiced financial acumen through a manufacturing simulation modeled directly after Gestamp

A second 3-day, a fully-customized simulation that allowed Plant Managers to make decisions as if in real life, while improving their business acumen and financial understanding

Through the ACT@BTS platform, participants receive follow up that ensures their accountability for integrating their learning back on the job



## Results

128 commitments to behavior change back on the job, which led to...

- 1** Decrease in raw material consumption from **€45k to €25k**
- 2** Decreased in finished inventory by **24%**
- 3** Increased machine efficiency by **5%**