

New Leader Program: Embarking on a leadership journey



Client need

A multinational software corporation needed a powerful solution to develop its first-time leaders, who were rapidly being promoted to new roles but lacked an understanding of how to lead at the company. Recognizing the need to develop this talent, the company partnered with BTS to co-create a 14-week learning journey.



The solution...

Focused on cultivating the **three critical skills** identified as necessary for first-time leaders in the organization:

1. Giving feedback and coaching
2. Achieving results through your team
3. Leading high-performance teams

Included three **"Practice with an Expert"** sessions. In each, participants were paired with a BTS Assessment Expert who helped them practice new skills, give feedback and coach them on how to apply their new skills back on the job.



Results

93%
of program participants
strongly agreed that...



The overall
learning experience
was valuable



95%
of program participants
strongly agreed with the
statement...



I believe the skills
developed in the
program will help me
be more effective as a
leader at the company

