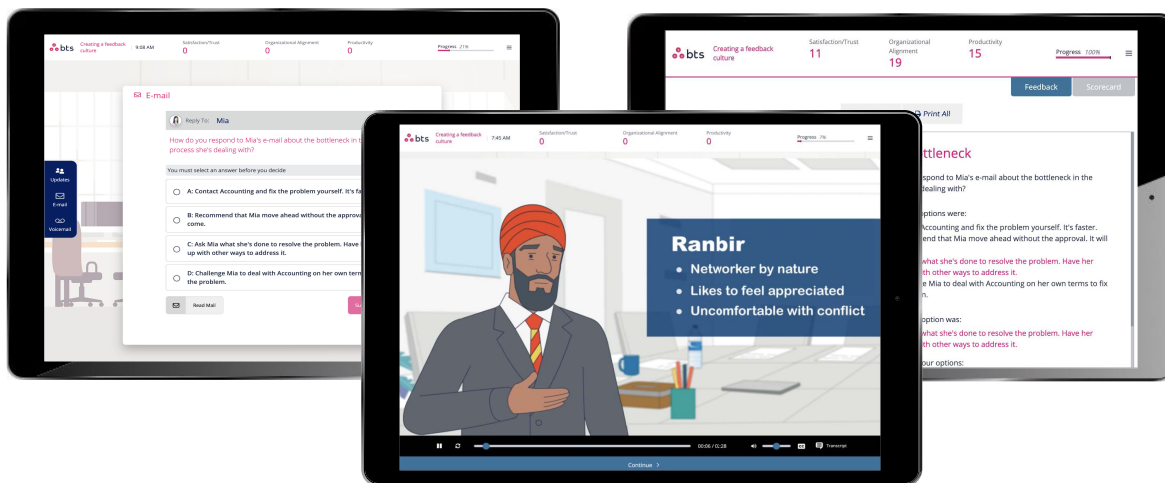


iLead Challenge Simulations

Reinforcing the critical skills needed for effective leadership



Our point of view

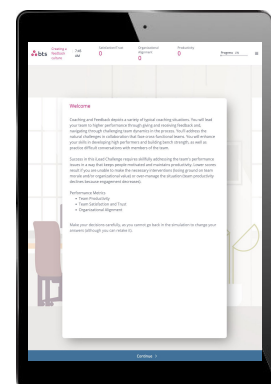
In today's competitive business environment, leadership development is more critical than ever

To help companies accelerate the development of great leaders, BTS has created an innovative series of online **iLead Challenge Simulations**. These are immersive, **video-based business simulations** that feature important leadership moments. Participating employees make critical decisions and apply leadership skills to manage simulated team members and **navigate challenging, realistic situations**.

Targeted towards **new or experienced front-line leaders**, each challenge simulation uses an engaging, cinematic storyline to address key leadership topics, reinforce best practices and further build the skills critical to leading teams to success on the job. **With direct feedback integrated** throughout the experience, decision choices generate character reactions, lead to unique events and impact key performance indicators

How we can help you

- 20-minute online "simulettes" that can be experienced in a **self-paced format or in teams**
- "Day in the life" approach puts leaders in **authentic, difficult situations** where it's still safe to practice and learn from mistakes
- **Metrics measure** Organizational Alignment, Trust, Team Satisfaction, and Productivity
- Customizable resources to support **client-specific leadership models**



Implementation

The iLead Challenge Simulations can be used as a **standalone program** or to build, sustain and bridge learnings in a broader, **blended leadership development program**. Within a broader, blended leadership development program, the iLead Challenge Simulations further build leadership skills, sustain momentum, and bridge learning experiences. To achieve the full impact of the design, the recommended implementation process includes a debriefing and dialogue with managers to support application on the job.

Part of the flexibility of this digital platform is its ability to be customized at varying degrees based on specific client needs. For the iLead Challenge Simulations, **BTS offers two levels of customization**: (1) text edits and minor client branding, and (2) personalized key performance indicators, storylines, and decision types/branching

Key Issues Covered

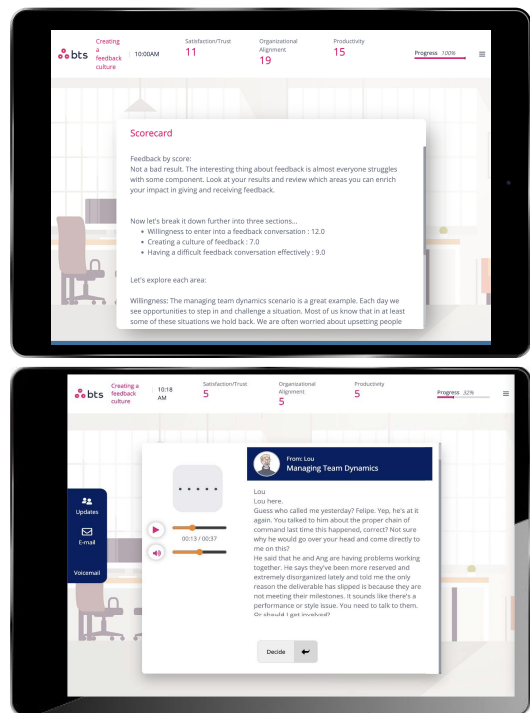
Challenge 1- Coaching and Feedback

Challenge 2- Coaching Consistently

Challenge 3- Delegation and Team Development

Challenge 4- Engage Others

Challenge 5- Managing Performance



BTS - The people side of strategy

BTS is a global professional services firm that partners with clients to enable strategy execution. We provide the skills, tools, and knowledge so people understand how their daily work impacts business results. We are experts in behavior change, care deeply about delivering results, and inspire people do the best work of their lives.

It's strategy made personal.

For more information, please visit www.bts.com.