

BTS and Rainforest Trust

A Look Back at 2023

Brazil Atlantic Forest, March 2023



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Your Impact

BTS has donated a total of **\$122,431** since the beginning of our relationship in 2010. Mid 2015, we began the SAVES Challenge that offered various matched donations to projects and we have since had additional matching donors. This brings the value of your contribution to **\$202,862**. The total number of acres you have helped protect is **106,143!**

Important information to note:

- Rainforest Trust began calculating the carbon in protected areas BTS supported in 2020. The acres saved in projects from 2020-2023 keep approximately **12,752,559 mT** of carbon/C02e safely stored!
- The donation from BTS for 2023 protects **1,500,000 trees** from deforestation!

BTS has created real impact – acres of habitat protected, endangered species saved, and carbon kept stored!

An aerial photograph showing a vibrant green rainforest with a winding river cutting through it. The river is a light blue-green color and meanders through the dense canopy. The forest is lush and extends to the edges of the frame.

A Look Back - In 2023, 5 employees from BTS traveled with Rainforest Trust staff to visit project areas in Brazil, protected with the support of BTS!

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March, 2023 – BTS and Rainforest Trust visit AMLD



The number of golden lion tamarins living in the wild has risen recently. They are still classified as endangered because their habitat remains fragmented into small, unconnected areas unable to support larger numbers or groups.

The Golden Lion Tamarin Association (AMLD) has a scientific, social and educational mission is to promote the conservation of the Atlantic Forest in the coastal lowlands of the state of Rio de Janeiro. This includes characteristic fauna and the golden lion tamarin. With this, AMLD also contributes to ensuring the quality of life of the entire population of the region.



March, 2023 – BTS and Rainforest Trust visit REGUA

The mission of Reserva Ecológica de Guapiaçu (REGUA) includes conservation, preservation and restoration of the Atlantic Forest in the Guapiaçu river basin, Rio de Janeiro, Brazil.





2010 - 2023

13 Years of Impact

Here is a breakdown of your contributions and the acres protected:

- **2010 & 2011** - \$20,000 donated to Las Tangaras in Colombia, resulting in 200 acres protected.
- **2014 & 2015** - \$12,000 donated to El Jaguar, Columbia, resulting in 300 acres protected.
- **2015** - BTS donated \$10,000 to Sumatra, Indonesia. This resulted in the protection of 2933 acres. With the match, a total of 5866 acres were saved.
- **2016** - \$431 was donated to Balanga, Congo. This resulted in the protection of 560 acres. With the match, a total of 1120 acres were saved.
- **2017** and **2018** - \$20,000 donated to Borneo, Indonesia. This resulted in the protection of 10,000 acres. With the match, a total of 20,000 acres were saved.

Impact History (continued)

- **2019** - \$10,000 donated to the Community Empowerment Project in Liberia. This resulted in the protection of 4310 acres. With the match, a total of 8620 acres were saved.
- **2020** - \$10,000 donated to save West Africa's Last Intact Forests in Liberia. This resulted in the protection of 2785.5 acres. With the match, 5571 acres were saved. In addition, this kept approximately 933,419 metric tonnes of carbon safely stored.
- **2021** - \$10,000 donated to Create a Wildlife Corridor for Tigers in Thailand, resulting in the protection of 1016 acres. The match saved an additional 3048 acres and in total, 367,386 metric tonnes of carbon were kept safely stored.
- **2022** - \$10,000 donated to Save the Brazilian Amazon, protecting 9,346 acres. With the available match, this saved an additional 28,038 acres, totaling 37,384 acres! Even without the match, this is the highest number of acres saved in a year by BTS! This also kept 10,714,254 mT of carbon safely stored.
- **2023** – BTS and Rainforest Trust visit project areas and local partners in Brazil's Atlantic Forest. Listen to the podcast with Xenia Roman Korobochkina from BTS and Beth Bush from Rainforest Trust - <https://bts.com/podcasts/the-rainforest-trust-and-bts-a-partnership/>
- **2023** – BTS donates \$10,000 to the Conservation Action Fund protecting 5000 acres of land and critical habitat, saving 1.5 million trees, and keeping approximately 737,500 metric tonnes of carbon safely stored!

We sincerely appreciate your partnership! Critical conservation work is accomplished due to the support of BTS! Together, we are protecting our shared planet for generations to come!

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