

BTS Verity:

AI Conversation Practice Bots

The future of skill-building is here

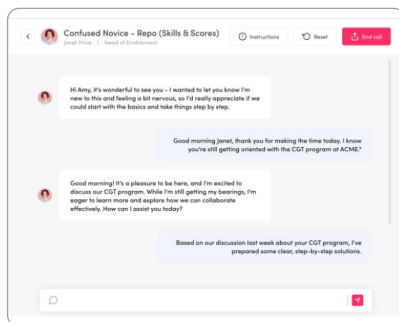
BTS Practice Bots are AI-powered conversation role-play simulations that help teams build critical skills through realistic, engaging practice. Fully customizable to specific roles and industries, these bots accelerate skill development, improve retention, and deliver measurable outcomes.

Why Practice Bots?

- **Accelerate skill development:** Immediate feedback and unlimited practice opportunities in 52 languages.
- **Provide data-driven insights:** Identify patterns and inform training needs through objective data.
- **Deliver engaging learning:** Memorable simulations that drive long-term impact.
- **Boost ROI and reduce costs:** Automates repetitive role-plays, freeing coaches for high-value activities.

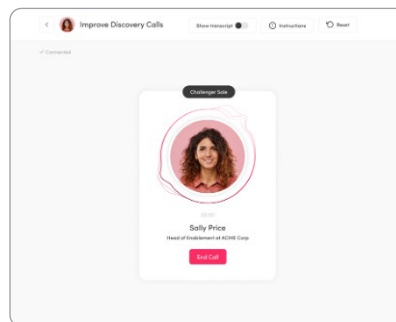
BTS offers three types of bots

Text



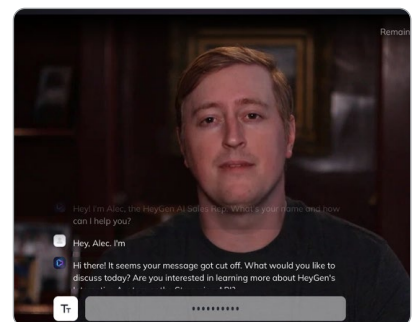
Experience is similar to writing with ChatGPT or a support chat bot

Audio



Experience is similar to speaking to someone on a phone call

Video (NEW)



Experience is similar to interacting with someone on a video call

Customizable to any conversation

BTS Practice Bots can be customized to simulate any conversation or persona, in the context of your business. Here are some examples:

- **Sales:** Cold calls, pitches, negotiations, and renewals.
- **Customer Service:** Complaint handling, cancellations, and technical support.
- **Leadership:** Feedback, influencing, and executive presentations.
- **Daily Business:** Team meetings, retrospectives, and hiring.

Integrated across training stages

- **Pre-training:** Assess performance benchmarks and track behavior change.
- **During training:** Create engaging, gamified experiences with AI simulations.
- **Post-training:** Reinforce learning through ongoing AI coaching and data insights.

Why BTS?

- **Fully customizable solutions:** Tailored to your unique needs and success behaviors.
- **Embedded technology across all BTS platforms:** Integrated into workshops, simulations and learning journeys.
- **AI conversation evaluation and feedback model:** Trained on BTS's extensive IP in leadership, sales and business acumen to accelerate value and relevance.
- **Deep simulation expertise:** 40+ years of experience in creating impactful and memorable learning experiences that drive real results.
- **Holistic approach to change:** Combining AI solutions with expertise in consulting, coaching and holistic organizational change to drive transformation and impact

BTS Practice Bots are the most effective way to scale impactful skill-building for your teams.

