

Future-Proofing Succession: Insights from Top Talent Leaders

Post-Event Summary

Hosted By:



Sarah Woods

Senior Vice President & Global Leader of Executive & Team Performance Practice

Sarah.Woods@bts.com



Dr. Larisa Balleani

Head of Talent Insights and Assessment COE Europe at BTS

Larisa.Balleani@bts.com



James Blaker

Senior Vice President & Head of BTS London

James.Blaker@bts.com



Panellists:

Sara Laver

VP Global Talent & Learning, Harbour Energy





Mirelle Gassner

Leadership Development, **Culture and Inclusion** EMEA, IBM





Ioanna Vasilakopoulou

Head of Talent Development, Coca-Cola HBC

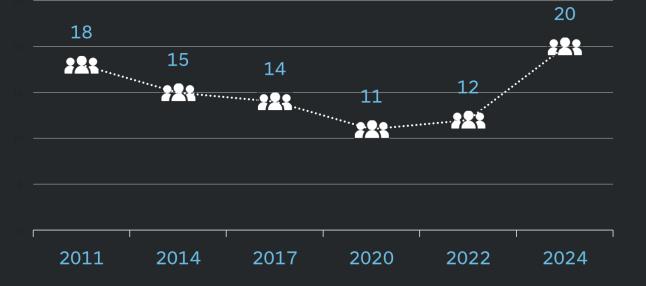


We began the session with a clear message: succession planning is no longer a future-facing luxury, it's a business-critical strategy.

We explored a growing tension: While leadership continuity is more critical than ever, DDI's Global Leadership Forecast found that only 1 in 5 HR leaders feel confident in their succession bench.

The data is clear: Those who invest in building strong benches are nearly 3x more likely to fill roles internally and 2.8x more likely to outperform financially.

The takeaway: The problem isn't the talent – it's the process. Traditional, reactive approaches no longer meet today's strategic and cultural complexity.



Source: DDI, Global Leadership Forecast 2025

"Succession needs to evolve from backroom planning to a visible, strategic capability embedded in daily operations."

HR professionals reporting a strong bench (%)



Next, we shifted the discussion focus from insight to action:

Succession planning needs end-to-end rigour



Participants were invited to reflect: What would it look like to shift succession from reactive replacement to proactive development?

Key message: Succession becomes transformative when it's not treated as a standalone event, but as a businessowned, integrated process.

Call to action: Consider how your organization can embed succession into day-to-day talent rhythms and future-facing leadership priorities.



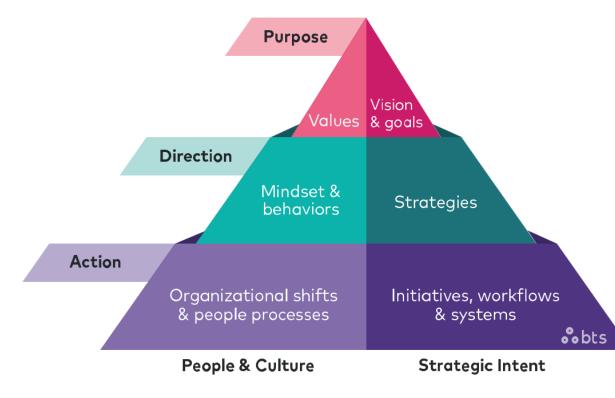
Next, we presented key insights from recent BTS research:

The shift from static pipelines to dynamic, experience-based, & business-owned development paths is redefining how organisations think about readiness, risk, and the future of leadership.



We then introduced BTS's framework for aligning succession with purpose, strategic direction, and operational action.

This reinforced the idea that **succession must live within the DNA of the business**, not adjacent to it.



"Succession is most effective when embedded in performance cycles, not tacked on as a yearly ritual."

Panellists reflected on how they're building leadership pipelines that reflect both future needs and today's realities.

1. Shifting from perfect fit to potential

Waiting for candidates to "tick all the boxes" delays readiness. Focus on potential and build capability through real experiences.

2. Sponsorship, not just assessment

Beyond identifying successors, leaders must actively sponsor and stretch high-potential talent. Sponsorship signals belief *and* accelerates development.

3. Line ownership drives relevance

Succession gains traction when embedded in business conversations. Line leaders, not just HR, must own development planning.

4. Psychological safety fuels visibility

Creating a culture where potential successors can express aspirations and receive candid feedback is critical. Succession transparency starts with trust.

5. Start sooner than you think

Succession readiness requires long-term investment. Building capability starts years before a role opens, not months.

Parting words of wisdom:



Sara's advice: Focus on cultivating an environment where honest, forwardlooking development conversations can happen early and often.



Mirelle's advice: Use data to challenge assumptions about readiness and rethink how you evaluate and activate potential.



Ioanna's advice: Be intentional about creating diverse development opportunities that prepare talent well before the need arises.



We'd love to continue the conversation.

If you'd like to explore how BTS helps organisations design future-ready succession strategies that align leadership, culture, and business priorities, we'd love to continue the conversation, please reach out to:



Sarah Woods

Senior Vice President & Global Leader of **Executive & Team** Performance Practice

Sarah.Woods@bts.com

Dr. Larisa Balleani

Head of Talent Insights and Assessment COE Europe at

Senior Vice President & Head of BTS London

James.Blaker@bts.com

Larisa.Balleani@bts.com

BTS

James Blaker

Strategy made personal

obts